

# EXIT



### Mission Statement:

Aquor aims to provide a sustainable source of clean water to under-privileged communities in Africa.

• **Need:**

**More than 840,000** people die each year from water-related disease

**55%** of Cameroon's population drink dirty water



### National Polytechnic of Bamenda

In June 2016, Aquor's employee Didian fulfilled a contract to install our bio-sand water filters in the National Polytechnic of Bamenda, providing 10,000 staff and students with access to clean, safe, drinking water. Access to clean water means less school days lost due to water-borne illnesses, allowing the students of the polytechnic to get the most out of their education, and a chance for a brighter future.



### Our handover to the Bambui Youth Organisation involved:

- Handing over designs to our bio-sand water technology
- Teaching their employees how to construct and maintain the filter
- Providing them with the ability to continue our good work independently
- Ensuring our impact in Cameroon is sustained even after we have left

## Team Sustainability

**£42,936**

Revenue generated

**10**

Projects

**160**

Members

## Sponsors



**Phoebe Dunklin**  
President of Enactus Nottingham

**Professor Alistair Bruce**  
Dean of Business School

**Jackie Andrews**  
University Advisor



# CREATING BUSINESS

*Transforming lives.*

# IMPLEMENTATION



**Mission Statement:**  
To provide affordable furniture to public housing tenants in an economically, socially and environmentally sustainable way.

## NEED

### 2 Needs Assessments:

Working with the Friary and Nottingham City Council, we discovered 3 issues caused by furniture waste in Nottingham.

**45,000**

Public housing tenants in Nottingham. Many cannot afford furniture. Social devastation.

**SOCIAL**

**£60,000+**

Cost of collection, crushing and disposal of waste furniture.

**ECONOMIC**

**800**

Items of furniture thrown into landfill every week in Nottingham.

**ENVIROMENTAL**



## BUSINESS MODEL



### Collection

Using our own van, we collect furniture destined for landfill and store it in our warehouse.



### Inventory

Furniture is stored in our own warehouse and undergoes safety & quality assurance checks.



### Referral Scheme

A referral form is filled in by a support worker detailing the items that the person-in-need requires at heavily subsidised prices.



### Online Store

We sell furniture through our online store at full price. This subsidises our referral sales, as well as making Re-covered financially sustainable.



## IMPACT

### Measuring Impact:

Customer feedback and surveys. Information transfer from 14 community partners.

**2**

Empowered

**£20,000+**

Saved for families

**£10,000**

Council savings

**90**



# INNOVATION



## FOODPRINT:

**Mission Statement:** Tackling food waste and food poverty in Nottingham through an affordable, accessible social supermarket.

• **Need:**

**7  
Million**

tonnes of food are thrown into landfill every year in the UK alone

**30%**

of children are in poverty in the UK

• **Solution:**

Using our links with food producers and sellers in Nottingham, we will collect the food that doesn't meet shop shelf standards but is still edible. The food will then be sold on at greatly reduced prices to the public from our social supermarket.



## BOTTLE BY BOTTLE:

**Mission Statement:** Tackling homelessness and plastic waste by empowering communities to build affordable and sustainable housing.

• **Need:**

**0.5  
Million**

Houses destroyed in the 2015 Nepal Earthquake

**2.8  
Million**

of children are in poverty in the UK

• **Solution:**

Use plastic bottles to create "eco-bricks" to create houses strong enough to withstand earthquakes, costing one third of conventional housing.



## LANTERN:

**Mission Statement:** Using early intervention to encourage communication, integration and understanding between minority groups and the local community.

• **Need:**

**1/3**

of all children in Nottingham cannot speak English fluently. Damaging prospects for further education and employment.

• **Solution:**

Employ students at the University of Nottingham to offer English language classes in schools in Nottingham.