

ANNUAL REPORT 2020

enactus™

United Kingdom

**OUR
70**

*members
developed 10
businesses*

**221
TONNES**

*of CO2
emissions
prevented*

**52
TONNES**

*of food
saved from
landfill*

£54,000

*has been
generated
this year*

*Enactus Nottingham
has impacted
the lives of
**1267
PEOPLE***

Together we are
Creating Business,
Transforming lives.



website: <https://www.foodprint.io>



@foodprintio



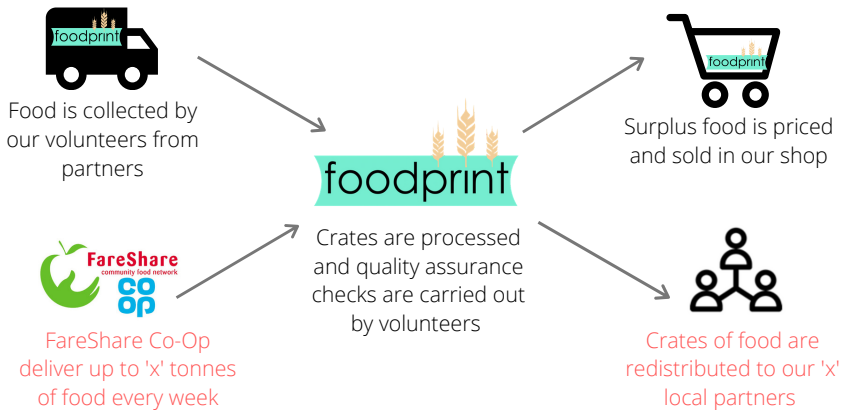
@foodprint



Foodprint is a limited company and Nottingham's first social supermarket which aims to tackle food waste and poverty; 8.4 million people struggle to eat in the UK, yet we waste 9.5 million tonnes per annum.

ENTREPRENEURIAL LEADERSHIP

Redistribution Model:



After discovering **21,000** children live in **food poverty** in Nottingham we decided to open our Foodprint store which provides food up to **60% cheaper** than supermarkets. Our redistribution model breaks down how we manage to impact '**x**' people.

INNOVATIONS

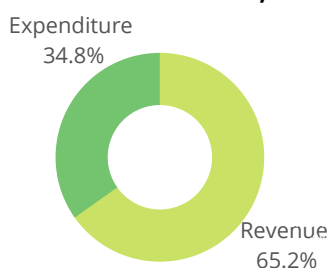
In **August 2019**, we launched our **Foodprint On Wheels** initiative, after identifying isolated communities who cannot access the store. We were granted a van from **Ford Motor Company** to help deliver affordable food to remote areas.



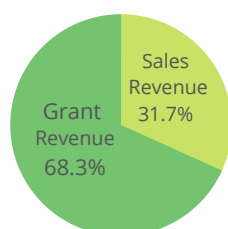
In **November 2019**, we launched **The Bread Brew'd Project** after seeing lots of bread going to waste. We decided to ferment the surplus bread into beer, with the help of a local brewery. Our beer have been sold in **74 outlets** such as pubs and a popular supermarket chain, Spar.



Total Revenue: £29,083
Grant Revenue: £19,850.
Sales Revenue: £9,233
Expenditure: £15,521
Profit: £12,562



BUSINESS PRINCIPLES



Our business operates based on donations from leading supermarkets to our store, which is located in an area where we saw the most need. We **redistribute** this food, which is fit for consumption, but would otherwise go to waste, to **hospices** and **schools**. We have adapted our business model to **suit the needs of the community** accordingly, as seen through Foodprint on Wheels.

Community Impact

People 

744 lives impacted on average each week

7,900 meals provided to individuals in school Breakfast Clubs

Prosperity 

£22,000 has been saved overall by the community

19,000 meals have been provided in the last year

Planet 

26 tonnes of food saved from landfill

106 tonnes of CO2 saved by preventing food reaching landfill
enva

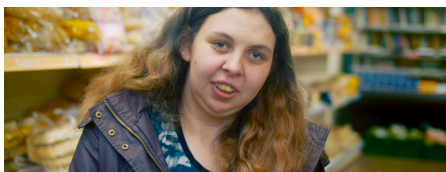
Personal Impact 

Foodprint is able to help across the community beyond the store, with schemes in place to access Breakfast Clubs and food banks, helping children start their day properly.

"I remember filling **2 baskets full for £6**, and that could be £30 at a supermarket; it saves me a lot of money" - Laura, Customer



We equip volunteers with **key transferable skills** - Charley now works full time at Nationwide Care Services after **completing our Empowerment Programme**



"I just **wouldn't be able to buy** what I'm buying **on a normal budget**, I can only get it because we're coming here" - Heather, Customer



COVID-19

Redistribution

We supported **50 high risk residents** from local retirement villages and many key workers by donating **food parcels and PPE** with the help of grant funding from CapiitalOne



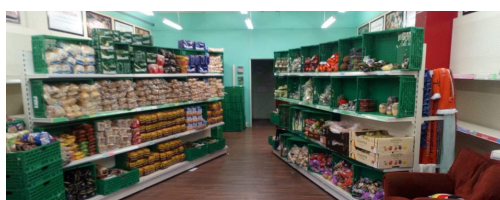
Store

We **adapted** the store layout, introduced a one-way system and operations to ensure we adhered to lockdown **regulations** and introduced a £5 spending limit to **avoid panic buying**

Before COVID-19



After COVID-19



Volunteers

We trained **15 new volunteers** via an **online induction** programme since all 29 volunteers had to return home due to COVID-19 lockdown restrictions





Our Project Portfolio

Commercial Ventures



U-Cycle

Encourages individuals to be active and environmentally friendly via our affordable bike rental services



SENSE Events

Endeavours to raise awareness and financial funding for the other projects

International Projects



NutriGreens

Addresses malnutrition in Uganda by creating sustainable farming techniques via agricultural innovation



Empower

Produces sustainable and reusable sanitary products and fosters a safe space for education on menstruation



Harvest Hub

Focuses on providing agribusiness solutions in Kenya via sustainable poultry farming

Local Projects



Razoration

Provides homeless individuals a chance to improve their employability skills in the hopes of bringing them out of poverty



Codex

Teaches coding skills to young people from neurodiverse backgrounds e.g. autism



Altrua

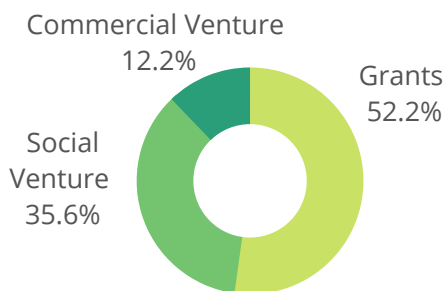
Tackles social isolation and inactivity seen amongst elderly people via our Qi Gong sessions (a therapeutic form of exercise)



EcoBeans

Strives to provide employment opportunities for underprivileged communities via each affordable and organic cup of coffee

General Finance:



Total Revenue:

£54,421

Total Sales Revenue:

£20,978

Total Grant Revenue:

£33,443

Our Partners:



FORD MOTOR COMPANY FUND



Nottingham University Business School

UNITED KINGDOM • CHINA • MALAYSIA



Natasha Bonner
President, Enactus Nottingham

Jacqueline Andrews
NUBS University Advisor

Prof. Duncan Angwin
Dean of Business School